

## AAA 2027 Student Conference Travel Scholarship

The American Academy of Advertising (AAA) will award multiple conference scholarships to graduate students attending the 2027 AAA Annual Conference. Each scholarship will be provided to help cover conference travel expenses. Please encourage your graduate students submitting papers to the conference to apply!

### CRITERIA:

Graduate students who submit paper(s) to the 2027 AAA Annual Conference and plan to present the paper(s) if accepted.

- Applicants who received funding from this program in previous years may be eligible for funding again and should apply.
- Applicants must be current AAA student members as of the application submission date.
- Applicants who have not yet begun a faculty position may be eligible for up to one year after receiving their graduate degree. The applicant must explain this in the submission.
- Applicants must have an original research paper accepted to the AAA Conference.
- Applicants must agree to attend the conference to receive the grant and present paper(s) cited in the application accepted for presentation.

### PRIORITY CONSIDERATION—in order of weight:

1. Applicant who won the best student paper award.
2. Applicant presenting research paper(s) as a solo author, then first author, and then second author status on multiple-author papers.
3. Applicants who have not received an award in prior years. However, if enough funding is available, applicants who have received funding from this program can receive funding again.

### APPLICATION REQUIREMENTS:

Applications should contain ALL of the following in an MS Word or PDF file:

1. Your name, university, address, phone number, email, and expected graduation date.
2. List all papers submitted, with complete author information for each paper (all authors should be listed in the correct order).

Applications must be submitted via email to Chang Dae Ham, AAA President-Elect, at [cdham317@illinois.edu](mailto:cdham317@illinois.edu) by 5 p.m. Eastern time on **December 31, 2026**. Please put "AAA Student Scholarships" in the subject when applying. No incomplete or late applications will be considered.

Award recipients will be notified in **February 2027**.