AAA Announcement:

Call for AAA 2025 Graduate Student Conference Travel

The American Academy of Advertising (AAA) will award multiple conference scholarships to graduate students attending the 2025 AAA Annual Conference. Each scholarship will be provided to help cover conference travel expenses. Please encourage your graduate students who are submitting papers to the conference to apply!

CRITERIA:

Graduate students who submit paper(s) to the 2025 AAA Annual Conference and plan to present the paper(s) if accepted.

- Applicants who received funding from this program in previous years may be funded again and should apply.
- Applicants must be current AAA student members as of the date of the application submission.
- Applicants may be eligible up to one year after receiving their graduate degree if they have not begun a faculty job. This must be explained by the applicant in the submission.
- Applicants must have submitted an original research paper.
- Applicants must agree to attend the conference to receive the grant and present paper(s) cited in the application proposal and accepted for presentation.

PRIORITY CONSIDERATION—in order of weight:

1. .Applicant who won the best student paper award.
2. Applicant who is presenting research paper(s) as a solo author, then first author, and second author status on multiple-author papers.
3. Applicants who have not received an award in prior years. However, if enough funding is available applicants who have received funding from this program can receive funding again.

APPLICATION REQUIREMENTS:

Applications should contain ALL of the following in a MS Word or PDF file:

1. Your name, university, address, phone number, email, expected graduation date.
2. List all papers submitted, with full author information for each paper (all authors should be listed in the correct order).

Applications must be submitted via email to Jameson Hayes, AAA President-Elect at hayes@apr.ua.edu by 5 p.m. Eastern time on **December 31, 2024**. Please put "AAA Grad Scholarships" in the subject when submitting an application. No incomplete or late applications will be considered.

Award recipients will be notified in **February 2025.**