

# JOURNAL OF ADVERTISING

## CALL FOR APPLICATIONS

### Student Reviewer Training (SRT) Program

**Deadline: July 15, 2022**

The *Journal of Advertising* (JA) invites applications to the Student Reviewer Training (SRT) program for the 2022-23 academic year. The SRT program gives doctoral students an insider's perspective of the peer review process at leading academic journals. During the two-semester program, trainees receive guidance and feedback from a faculty mentor of the student's choosing.

### Application Guidelines

To participate, students must:

- Review 1-2 submissions per semester.
- Be in the 2<sup>nd</sup> (or later) year of their doctoral program.
- Be a member of the American Academy of Advertising (AAA).
- Select a faculty advisor from the student's university to serve as a mentor during the training.

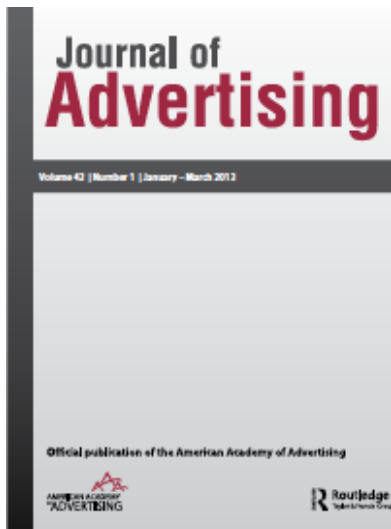
To apply, please email the following information to the Editor-in-Chief:

- Student's first and last name, email address, the student's university affiliation, and a brief description of the student's research area(s).
- Faculty advisor's first and last name, email address, and an email confirmation from the advisor that s/he agrees to serve as the student's mentor for the duration of the training.

### Deadline

The deadline for applications is **July 15 2022**. Please direct any questions to the Editor-in-Chief, Dr. Shelly Rodgers, at [jaeditor@missouri.edu](mailto:jaeditor@missouri.edu).

Also, be sure to check out testimonials from current and former trainees below.



### Editor-in-Chief

**Shelly Rodgers**

*University of Missouri  
United States*

## Testimonials

“Being a part of the inaugural JA SRT program was pivotal in teaching me how to properly review a paper. I am two years out of my Ph.D. and I now review papers for 7+ journals spanning many disciplines, and my strategy was largely formed by the JA SRT program.”

--Joseph T. Yun, Research Assistant Professor, University of Illinois at Urbana–Champaign

“It is a wonderful opportunity to learn from the reviews of experienced reviewers.”

--Lucy Simmonds, Postdoctoral Research Fellow, University of South Australia

“The JA SRT program was an invaluable learning experience that helped keep me current in the literature, connected me with top advertising scholars, and helped hone my reviewing skills. As a new faculty member, I am able to use the skills and connections obtained during the training program to review for JA and other top journals in our field. I am certain that my participation in this program aided me in landing my current faculty position and I would encourage any junior advertising scholar to consider participating in the program.”

--Summer Shelton, Assistant Professor, Idaho State University

“I have harvested a lot from this program, which invests in training young researchers and provides the whole instruction-work-feedback process. I want to recommend JA’s SRT program to all doctoral students who desire more achievements in their academic careers.”

--Sisi Hu, Doctoral Candidate, University of Missouri

“It has been a great experience to be in the JA SRT program. Through the comments and recommendations of other regular reviewers of the Journal, I could also learn and visualize their point of views as they tackled the contributions, shortcomings, and flaws of the manuscript from numerous directions.”

--Sudipto Sarkar, Doctoral Candidate, University of Texas Rio Grande Valley

“The JA SRT program is a great way to get acquainted with the reviewing process. You get to know the process of reviewing and also learn from writing your own reviews and comparing them to the other reviewers.”

--Anne Roos Smink, Doctoral Candidate, University of Amsterdam