

How to renew your membership in AAA

Method 1:

1. You can pay directly from the renewal reminder email that was sent. At the bottom, click the '**Click here to view this invoice**' link:

Subject: American Academy of Advertising Membership Renewal Reminder



Dear **Edward Kim Adams**,

As the semester quickly comes to an end, it is time to renew your American Academy of Advertising membership!

Regular member dues are only \$80, students are \$35, and retired members are \$40. AAA benefits include the ability to register to attend the annual conference, subscriptions to top advertising journals (*Journal of Advertising*, *Journal of Current Issues and Research in Advertising*, *Journal of Interactive Advertising*) AAA Conference Proceedings, and the AAA newsletter as well as access to the *Journal of Advertising Education* and AAA members directory which is accessed by logging in to the via the [AAA website](#).

AAA also offers a joint membership option with the European Advertising Academy (EAA) with regular member dues for \$100 and student dues for \$50. This joint membership allows members access to both organizations with all membership benefits, including access to the *Journal of International Advertising* and the ability to attend the International Conference on Research in Advertising (ICORIA) for the members' reduced price.

Remember, AAA memberships run for a calendar year, not from the date of payment. Membership fees paid after November 1 each year give you access for November and December, as well as the following full year.

AAA appreciates your continued support, and we look forward to seeing you at our Annual Conference in Dallas, TX (March 28-31, 2019)! Read more and keep up to date with Annual Conference happenings [HERE](#). In 2019, there will also be a Global Conference in Beijing, China, July 12-15, 2019. Please keep up to date with Global Conference happenings [HERE](#).

Best wishes,

Hoon Choi
Membership Chair

P.S.

If you experience any issues renewing or with the new AAA website, please contact our support team at support@aaasite.org or +1 (727) 940-2658 ext 2004.

[Click here to view this invoice](#)

Attachments

[invoice.pdf](#)

- It will pull up the invoice in your browser. At the bottom of the invoice is a 'Pay Invoice' or 'Download Invoice' button. Click the 'Pay Invoice' button:

The screenshot shows the American Academy of Advertising website. At the top left is the logo for the American Academy of Advertising. To the right is a 'Member Login' button and a search bar. Below the header is a navigation menu with links for Home, About AAA, Awards, Events, Journals, Membership, Partners, Proceedings, and Publications. The main content area is titled 'Profile' and 'Transactions'. A large 'OPEN' button is visible on the left. The invoice details are as follows:

Florida Gulf Coast University Student Non-Profit Lester College of Business 15604 POCU Blvd Fort Myers, FL 33907-4000 United States	Invoice # 11-11 Invoice Date 11/11/2018 Invoice Due 12/31/2018
	Amount Due \$00.00

Below the invoice is a table of transactions:

Description	Amount
Membership Renewal - Regular (through December 31, 2019)	\$00.00

Summary:

Total Amount	\$00.00
Amount Paid	-\$0.00
Amount Due	\$00.00

NOTES
Payment is due within 30 days. Please pay from the invoice with a credit card. If you have any issues, please email support@aaasite.org or call (727) 940-2658 x 2004 for assistance.

At the bottom of the invoice, there are two buttons: 'Pay Invoice' and 'Download Invoice'. A red arrow points to the 'Pay Invoice' button, which is also highlighted with a red box.

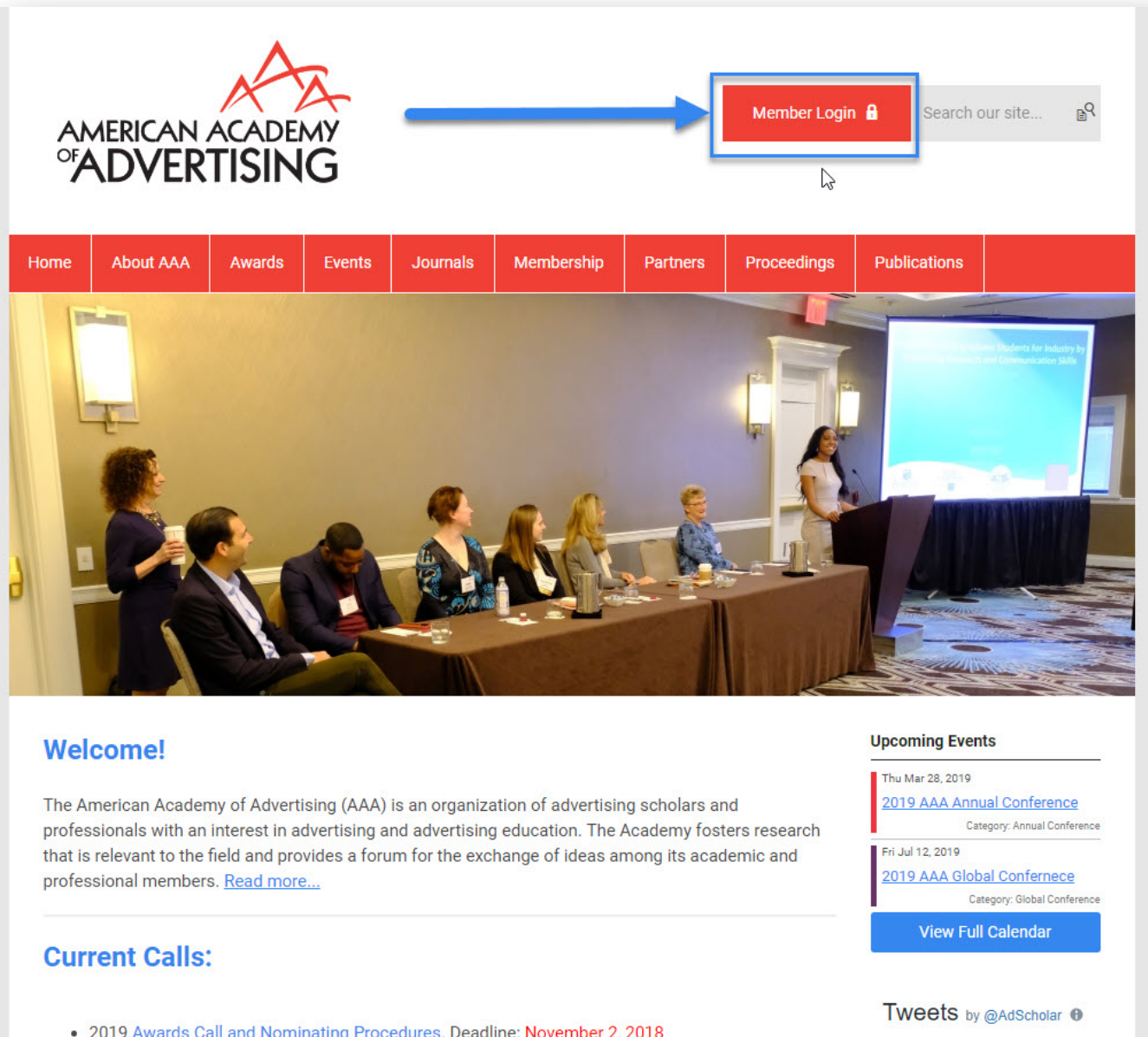
On the right side of the page, there are sections for 'Upcoming Events' (2019 AAA Annual Conference and 2019 AAA Global Conference), 'Tweets by @AdScholar', and a 'View Full Calendar' button.

3. This will take you to a secure page where you will enter your credit card information, then click the 'Submit Credit Card Payment of \$80.00' button at the bottom:

The screenshot shows the American Academy of Advertising website. At the top left is the logo for the American Academy of Advertising. To the right is a 'Member Login' button and a search bar. Below the logo is a navigation menu with links: Home, About AAA, Awards, Events, Journals, Membership, Partners, Proceedings, and Publications. The main content area is divided into two columns. The left column contains a 'Profile' section with a 'Transactions' sub-section. An invoice summary shows 'Invoice 1234: Payment - Amount Due: \$X.00'. Below this is the 'Credit Card Information' section, which is highlighted in yellow. It includes a 'Amount To Be Paid' of \$80.00 and several input fields: First Name (with a red arrow), Last Name (with a red arrow), Company (Florida Gulf Coast University), Card Type (Visa, with a red arrow), Credit Card Number (XXXXXXXXXXXXXXXXXX, with a red arrow), Security Code (XXX, with a red arrow), Expiration Month (01 - January, with a red arrow), and Expiration Year (2018, with a red arrow). Below the credit card section is the 'Billing Information' section with fields for Address 1 (Lalajet College of Business), Address 2 (18500 FGCU Blvd S), City (Fort Myers), State/Province (Florida), Zip/Postal Code (33905-5010), Country (United States), and Email (lajalajet@fgcu.edu). The right column contains 'Upcoming Events' (2019 AAA Annual Conference and 2019 AAA Global Conference) and 'Tweets by @AdScholar'. At the bottom of the form, there are two buttons: 'Cancel' and 'Submit Credit Card Payment of \$80.00', with a red arrow pointing to the submit button.

Method 2:

1. Alternately, you can go to the AAA website, www.aaasite.org and login to your profile by clicking the 'Member Login' button in the upper right-hand corner of the page:



The screenshot shows the top navigation bar of the American Academy of Advertising website. The logo is on the left, and the 'Member Login' button is highlighted with a blue arrow pointing to it. Below the navigation bar is a red menu with links: Home, About AAA, Awards, Events, Journals, Membership, Partners, Proceedings, and Publications. Below the menu is a photograph of a conference room with a speaker at a podium and an audience seated at a long table. Below the photograph is a 'Welcome!' section with a paragraph about the organization and a 'Read more...' link. To the right is an 'Upcoming Events' section listing two conferences: '2019 AAA Annual Conference' (Thu Mar 28, 2019) and '2019 AAA Global Confernece' (Fri Jul 12, 2019). Below the events is a 'View Full Calendar' button. At the bottom left is a 'Current Calls:' section with a link to '2019 Awards Call and Nominating Procedures' and a deadline of 'November 2, 2018'. At the bottom right is a 'Tweets by @AdScholar' section.

Member Login

Search our site...

Home About AAA Awards Events Journals Membership Partners Proceedings Publications

Welcome!

The American Academy of Advertising (AAA) is an organization of advertising scholars and professionals with an interest in advertising and advertising education. The Academy fosters research that is relevant to the field and provides a forum for the exchange of ideas among its academic and professional members. [Read more...](#)

Current Calls:

- 2019 [Awards Call and Nominating Procedures](#). Deadline: **November 2, 2018**

Upcoming Events

Thu Mar 28, 2019
[2019 AAA Annual Conference](#)
Category: Annual Conference

Fri Jul 12, 2019
[2019 AAA Global Confernece](#)
Category: Global Conference

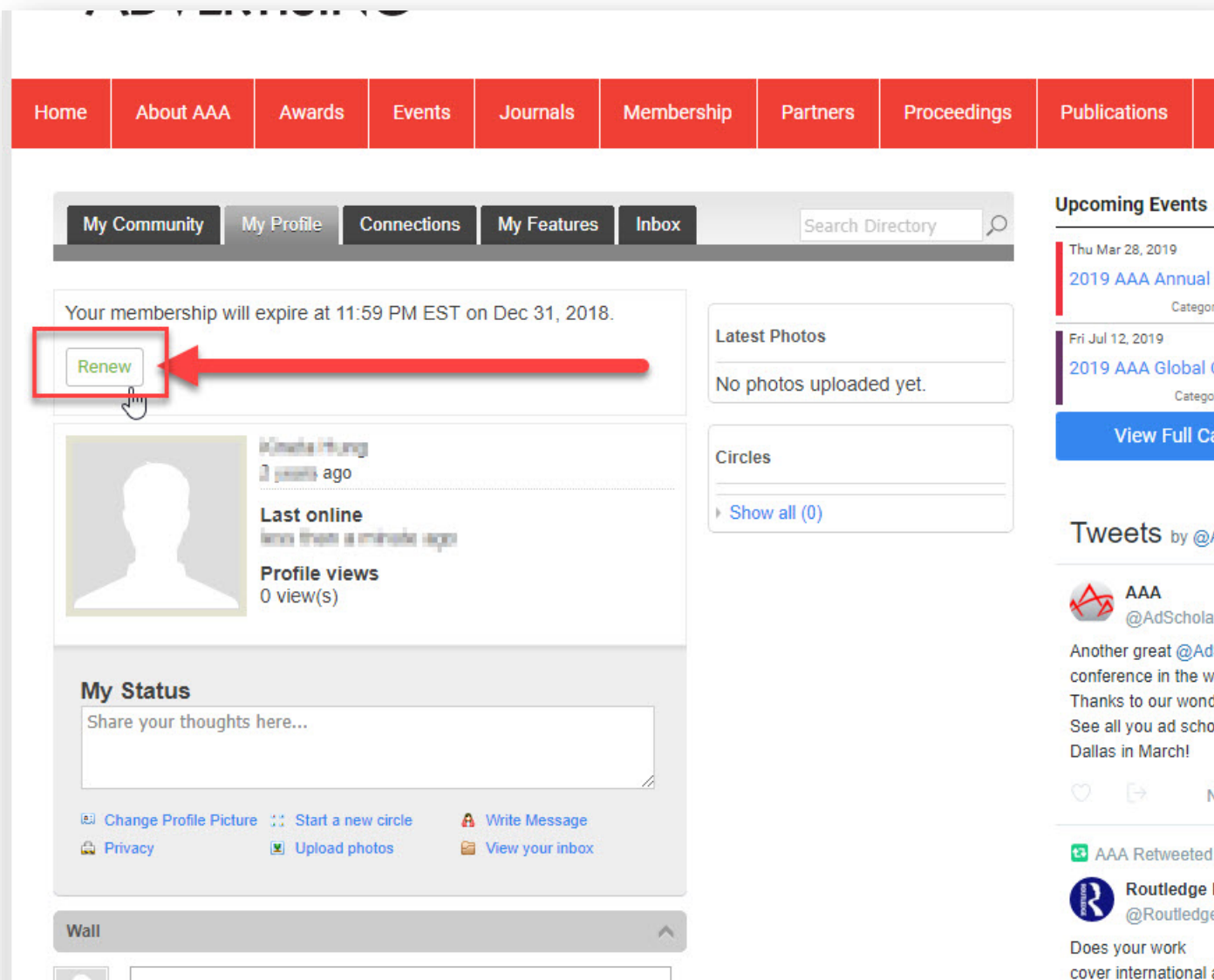
[View Full Calendar](#)

Tweets by @AdScholar

- Once you have successfully logged in, either click on the **'Members Only'** menu item and select **'Profile'** in the dropdown submenu, or click the **'My Profile'** link under the nametag graphic:

The screenshot displays the AAA website's Member Center interface. At the top, a red navigation bar contains links for Home, About AAA, Awards, Events, Journals, Members, Partners, Proceedings, Publications, and Members Only. A yellow notification box states "You have logged in successfully". Below this is a personalized greeting: "HELLO my name is Your Name Your Organization Your Membership Type". A "See something wrong? Update your profile!" link is visible. A horizontal menu includes "Member Directory", "My Profile", "Event Calendar", "My Community", and "Community Forum". A "Member Search" link is also present. Under "Welcome to the Member Center!", there are links for "Job Bank" and "White Papers". On the right, a "Members Only" dropdown menu is open, listing options like "Access to Journals", "Newsletters", "Conference Proceedings Instructions", "Job Bank", "Members Minutes", "Policy Manual", "White Pages", "Profile", and "Member Center". A "Tweets" section shows a tweet from AAA (@AdScholar) dated Nov 3, 2018, which was retweeted by Routledge Business & Economics (@Routledge_Econ). Two red arrows highlight the "Members Only" menu and the "My Profile" link.

3. Once in your profile, click on the 'Renew' button at the top of your information:



4. This will take you through renewing your membership. If you are renewing without changing your membership type, just click the **'Submit'** button at the bottom:

The screenshot shows the American Academy of Advertising website. At the top, the logo reads "AMERICAN ACADEMY OF ADVERTISING". Below the logo is a navigation bar with links: Home, About AAA, Awards, Events, Journals, Membership, Partners, Proceedings, Publications, and Members Only. Underneath is a secondary navigation bar with links: My Community, My Profile, Connections, My Features, and Inbox, along with a "Search Directory" search bar. The main content area is titled "Renewal" and contains the text "Renew your membership". There are two dropdown menus: "Member Type" with "Regular" selected, and "Membership Duration" with "1 periods - \$89.00" selected. At the bottom right of the form area, a "Submit" button is highlighted with a red box, and a red arrow points to it from the left. To the right of the form area, there are sections for "Upcoming Events" (listing "2019 AAA Annual Conference" and "2019 AAA Global Conference") and "Tweets by @AdScholar" (showing a tweet about a conference in Dallas).

5. From there you will click the **'Pay Invoice'** button as explained in step 2 of Method 1 and continue as in Method 1 from there.

If you still have any issues renewing, please email support@academyfinancial.org or call (727) 940-2658 ext. 2004.